



MoCreebec
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- **Marketing & Distribution Strategy**
 - Update and implement the Marketing Plan using the four P's framework: product, price, place, and promotion.
 - Prioritize the establishment of a distribution channel to facilitate the sale of arts and crafts.
- **Additional Duties**
 - Take initiative in setting department goals and identifying growth opportunities.
 - Support other CNACA initiatives as assigned by the Executive Director, Executive Committee, or Board of Directors.

Employment Qualifications & Requirements

- **Education & Experience**
 - College diploma or bachelor's degree in Communications, Marketing, or a related field. Equivalent experience, training, and responsibility will be considered.
 - Relevant experience working with Cree communities, particularly in arts, crafts, and the cultural industry.
- **Cultural Knowledge**
 - Strong understanding of Cree culture, traditions, and the traditional ways of life of the Eeyou Nation.
 - Commitment to the preservation and transmission of Cree culture and ancestral knowledge.
- **Skills & Abilities**
 - Ability to work both independently and collaboratively within a team.
 - Strong organizational and planning skills with a results-oriented mindset.
 - Excellent interpersonal and networking skills to build relationships and foster community engagement.
 - Proficiency in basic computer software, programs, and applications.
- **Languages**
 - Fluency in English and Cree.
 - Knowledge of French is an asset.
- **Additional Requirements**
 - Willingness to travel regularly to Cree communities and other locations as needed.
 - Positive, motivated, and committed to CNACA's mission of supporting Indigenous artists and cultural development.





- Competitive salary commensurate with experience.
- Opportunities for professional development and growth within CNACA.
- Cree pension plan
- Group insurance plan
- Team outings and activities
- Spring & fall cultural leaves
- Training and employee capacity building
- Travel to events and tradeshow

To diversify and grow a sustainable cultural economy in Eeyou Istchee involving partnerships among Cree artists, artisans and Cree communities that will preserve, promote and enhance the heritage of the Eeyou/Eenou Nation while encouraging contemporary means of expression that maintain Cree culture, values, traditions and skills.

www.cnaca.ca
www.wachiya.com